



La Maquina - Fort Bragg
1230 AM

La Maquina - Willits

1250 AM



La Maquina - Ukiah
1400 AM

La Maquina Musical “The music Machine” is Northern California’s premiere Hispanic station. La Maquina broadcasts on “THREE” am frequencies to cover nearly 900 sq miles of Mendocino County, including Fort Bragg, Willits and Ukiah. With nearly 18,000 in Hispanic population....La Maquina Musical is “THE ONLY” fulltime vehicle to this audience

Demo Reach

High Energy

100 % reach

Topical



Music Intensive

Energizing

12+

18 - 25

25 - 49

49 +

55+

