



KXBX AM - Playing the standards that made AM Radio Great! Radio veteran, Bill Moen leads the charge each Monday - Friday morning.

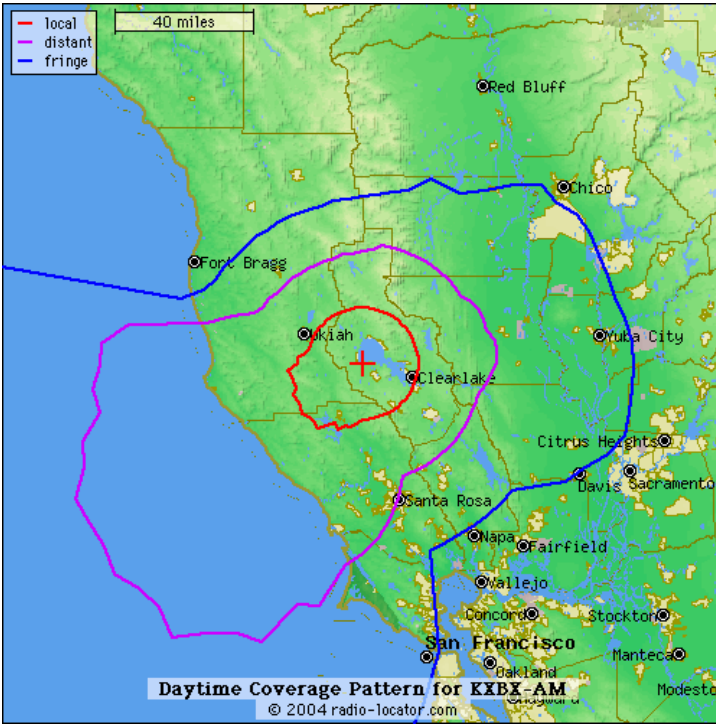
KXBX AM is a positive mix of the great AM radio standards including the Carpenters, Dan Fogelburg, The Beatles, Elvis and more

KXBX AM is delivers a 45+ demographic with disposable incomes and buyers of BMW's, Harleys, cruises and vacation Homes. This demo lives life to the fullest!

KXBX AM Professional Sports carries The Oakland Athletics and the San Jose Sharks.

KXBX AM is a CBS News affiliate, with feature presentations like, Charles Osgood, Dave Ross, Katie Couric and the award winning World News Round Up each Monday - Friday morning....just to highlight the line-up.

Well delivered and focused...KXBX AM is a solid generational choice for consistent reach of this ever important buying lifestyle.



Bill Moen

CBS News

Dave Ross

Katie Couric

Oakland Athletics

San Jose Sharks

Demo Reach

12+

18 - 25

25 - 49

49 +

55+

