



FREQUENCY: KGOE 1480 AM

COVERAGE: Serving the North Coast with 5,000 watts of power; KGOE's coverage extends from Scotia in the south, to Brookings Oregon in the north. The Eureka/Arcata market includes more than 100,000 people.

FORMAT: **PROGRESSIVE TALK KGOE** brings quality syndicated programming from all over the country to the North Coast; many from right here in California. KGOE is also the North Coast's exclusive home of Humboldt Crabs Baseball. Professionally delivered Local News, Sports and Weather, as well as exclusive coverage of ABC National News. KGOE is a world class radio station made local with coverage of the events that effect our community

PROMOTION: KGOE has a professional team of marketing experts who will custom design a promotional campaign to fit the needs of your business and help you reach an affluent demographic.

COMMUNITY: KGOE is locally managed by experienced broadcasters who care about the communities they serve.

AUDIENCE PROFILE:

ADULTS

